

JBCA Kansai Chapter

Conference

- * March, 12, 2016: 13:00 ~ 15:30
- * Kinki Univ. : Higashiosaka Campus, Osaka, Japan

Greeting from Chapter President :

There is no easy path for Japan in this year of the monkey.

'Monkey see monkey do!'

Does it sound right in Japan's economics?

It looks like Japan is now facing a lot of economic challenges on multiple fronts in 2016.

One big story of the past month has been the collapse in oil prices. Near-by risk, of course, is China's economic mess caused by one collapsing bubble by nouveau riche inflation. There is still a big wave of Shopping Sprees (bakugai shoppers) hanging around all over Japan.

One good headache is that emerging economies like Brazil, South Africa, Thailand, and Indonesia will be the real bright sources of good business concern this year.

The future economic landscape shows a little cloud mixed in the picture. The Abenomics should contain strong arrows forward into the next decade.

With our big event, the Olympics & the Paralympics approaching, Japan must prepare our own economic policy with a common Japanese saying 'See no evil, Hear no evil, Speak no evil.'

The JBCA Kansai and I are looking forward to seeing you!

13:00 ~ 13:10 Welcoming Speech

Alex M. Hayashi(Tokiwakai Gakuen Univ.)

13:10 ~ 14:10 Keynote Speech

"One exploration for 'KI'(Soul & Mind) which exists in the Chinese Business World"

-Shinobu Hata (Appointed Lecturer of Wakayama Univ. Kwansei Gakuin Univ.)

14:20 ~ 15:30 == Research Presentation

"Study on the In-local Communication and Regional Promotion with the use of
the Board Game - through the Case Study of " Local Monopoly "

-Mikihiro Ueda (Economics Study, Osaka Prefectural Univ.: Executive of Local
Development of the Japan Monopoly Association)

15:45 ~ 16:45 == Research Presentation

“Cultural Products as Teaching Materials:

Making Connections between the Classroom and
Real-World Communication” -Ryan W. Smithers
(Assistant Professor, Kwansai Gakuin Univ.)

17:00 ~ 17:30 General Meeting

