

# JBCA Kansai Chapter

## Conference

- \* Sep, 26, 2015: 14:00 ~ 18:00
- \* Kwansai Gakuin Univ. : Umeda Campus, Osaka, Japan

Greeting from Chapter President :

### **Much heat much business!**

Getting away from this heat stroke, I flew to my happy old island of the Pacific for a change.

Listening to some cool & traditional Kapa, Hawaiian FM, I was beginning to feel as if I were a fisher lad(Taro Urashima).

Back in Waikiki, I felt myself a little poor with rich foreign airs around compared with the past years. Booming businesses with overseas visitors and Asian investment have been pushing Hawaii's business go right up. The same thing can be applied to the Kansai area like Osaka, Kyoto, Nara these days.

Bakugai in Japanese....'Shopping spree' or 'Buying binge' in English has become a common word which Japanese visitors were once labeled overseas when the bubble economy prevailed back in the 80's. Some complicated feelings in a business sense?

We thank you again for visiting our JBCA Kansai website during your heated busy time.

We value our relationship with you and look forward to having good communication in our regular conference in Osaka, Japan.

14:00 ~ 14:10 Welcoming Speech

Alex M. Hayashi(Tokiwakai Gakuen Univ.)

14:10 ~ 15:10 Keynote Speech

"One Consideration upon the Influence Caused by the Amendments of Act on the Protection of Personal Information "

-Keiich Nobori ( Former Lawyer, University Lecturer of Tokiwakai Gakuen Univ. )

15:20 ~ 16:20 == Research Presentation

“The Communication Pattern of Class Operations                    -One Research of  
Common State and Anchoring Effect”

-Toshiko Nishida ( President, Success Inside Communication )

16:20 ~ 17:20== Research Presentation

"Current Use Situation of Standard Terms and Conditions FCA, CPT and CIP  
and the Anguish of the ICC "

-Shukuhou Nakasone ( Kansai Gaidai )

17:30 ~ 18:00 General Meeting

