

J B C A

The Japan Business Communication Association Newsletter

No. 25

April 15, 2019

● Greetings

I am gratified that you are probably all in good spirits in this early spring season. As always, I thank you for your support and cooperation in the activities of the Association.

At this time, I would like to share some information regarding the Association, and make some requests. Please check the materials supplied, and extend your cooperation to requested matters including payment of the membership fee.

Now, I am also pleased to announce that the new JBCA board members were elected and approved at the general members assembly held in October last year. As a newly elected President, I would like to express my sincere appreciation to the former President Nobuo Kamata and the former board members for their endeavor during their tenure. I along with the new board members are determined to unite our efforts for further development of this association.

Takehisa KOBAYASHI, President

● The 79th National Convention

The National Convention of 2019 is scheduled to take place on Saturday 12th and Sunday 13th of October 2019 at Kwassui Women's Univeristy with Professor Kyoko ARAI as the chair of the steering committee. The International Session, which has been held for the more than ten consecutive years, is planned to be held by inviting scholars from overseas.

Members are invited to present their research papers, in order to make this Convention successful.

Members are also urged to offer their suggestions for the preparation of Convention program. Contact details appear at the end of this newsletter.

● The 78th National Convention

The National Convention of 2018 was held successfully on Saturday 13th and Sunday 14th of October at Kindai University in Higashi Osaka, with Professor Kazumasa KOBAYASHI serving as committee chair. Twenty-six presentations, including the Special Lectures, were given. Professor SangChul Lee, SungKyunKwan University, and Mr. Yukihiro SEKO, Kindai University, gave the Special Lectures.

I would like to thank Professor KOBAYASHI and all those involved for having made this Convention a success. Thank you very much.

- **International exchange news**

Korea Association for Business Communication (KABC), with whom JBCA has concluded MOU, held its 2018 Summer Conference during the 20th Total Academic Conference of Korea Management Association held between August 20th and 22nd at Hwabaek International Convention Center in Gyeongju City. Nine people from JBCA took part in this KABC 2018 Summer Conference. Professor Misa FUJIO delivered a key-note speech, which was followed by individual paper presentations by a JBCA member, Prof. Seiji NOMURA.

Also, 2019 KABC Spring Conference was held between March 29th and 30th at Seogwipo Training Center of Jeju National University and eleven people from JBCA took part in the Conference. Hiromitsu HAYASHIDA, JBCA's former President, made a congratulatory remarks and Professor Seiji NOMURA delivered a key-note speech, which was followed by individual paper presentations by four members in the following order: Prof. Atsuko KANEKO, Prof. Tan Seoh KOON, Prof. Yoichi Sato and Prof. Haruo ANO.

In addition, ABC, with whom JBCA has concluded MOU, held its 83rd Annual International Conference from October 24th to 27th in Miami, Florida. Eight people from JBCA took part in this ABC Annual International Conference and seven members made paper presentations.

Through these conferences, JBCA members were able to further deepen our relationships with various researchers throughout the world.

- **Information on next KABC International Conference**

KABC will hold its next international conference during the upcoming Total Academic Conference of Korea Management Association in August 2019. We hope many members of JBCA will attend and make paper presentations at the conference. We will inform further detail as soon as we receive the information.

- **New Members and Update of JBCA Membership Status**

At the 78th Convention, 10 new members were admitted, including 5 regular members and 5 general members. As at the end of the 78th (2018) National Convention, total membership count was 193 members (consisting of 4 honorary members, 147 regular members, 31 general members, 7 graduate student members, 1 corporate member and 3 supporting corporate members). Please refer to the table below for the membership status.

Meanwhile, the following 11 members withdrew from the Association: Paul SINCLAIR, Hideko FUKUHARA, Shigeto MOROGAMI, Akira TOYODA, Ryu SHOU, Hiroshi OKI, Emiko MAGOSHI, Shinichi MINE, Akihiko ISONO, Kenji YOKOYAMA, Masataka OTA (deceased).

New members (In random order)

| Type | Name | Affiliation | Chapter |
|---------|-------------------|--------------------------------|---------|
| General | Kazunori SANTO | Santen Pharmaceutical Co., LTD | Kansai |
| Regular | Miho HIRANO | Kyoto Notre Dame University | Kansai |
| General | Daisuke YUKI | Nozomi Sogo Attorneys at Law | Kanto |
| General | Taichi ISHIKAWA | Muramoto Industry Co., LTD. | Kansai |
| General | Masaki USHIOKUKU | Sony Pictures Entertainment | Kanto |
| Regular | Toshihiro UENO | Ryukoku Univestity | Kansai |
| Regular | Lee MISEON | Nagoya University of Economics | Kanto |
| Regular | Robert STROUD | Hosei University | Kanto |
| General | Shunsuke MORIYAMA | Fuji Television Network, Inc. | Kanto |
| Regular | Dong HUIJUAN | Teikyo University | Kanto |

JBCA Membership Status

| Membership Type | End of 2015 General Meeting | End 2017 General Meeting |
|-------------------|-----------------------------|--------------------------|
| Honorary | 4 | 4 |
| Regular | 147 | 152 |
| General | 30 | 25 |
| Graduate Students | 7 | 8 |
| Corporate | 1 | 1 |
| Supporting | 3 | 3 |
| Total | 192 | 193 |

Withdrawals 11 12

New Members 10 15

New Directors and their Roles

| Name | Number of Votes | Role |
|--------------------|-----------------|--|
| Takehisa Kobayashi | 36 | President |
| Misa Fujio | 30 | Executive Director Planning Committee, <i>The Journal of Business Communication Association</i> , Editorial Committee |
| Yukie Aoyagi | 28 | Int'l Liaison Committee, National Liaison Committee |
| Mayumi Okamoto | 26 | Executive Director <i>The Journal of Business Communication Association</i> , Editorial Committee |
| Kan Kyoung-Soo | 26 | Int'l Liaison Committee, Chair Planning Committee |
| Kazumasa Kobayashi | 26 | National Liaison Committee, Chair |
| Yasuo Nakatani | 25 | <i>The Journal of Business Communication Association</i> , Editorial Committee |
| Atsuko Kaneko | 23 | Executive Director Planning Committee, Chair |
| Seiji Nomura | 21 | Executive Director <i>The Journal of Business Communication Association</i> , Editorial Committee |
| Munetsugu Takeda | 21 | PR Committee, Chair |
| Kazuyo Murata | 20 | Planning Committee, Int'l Liaison Committee |
| Takashi Masuyama | 19 | <i>The Journal of Business Communication Association</i> , Editorial Committee UNEAJ Liaison |
| Yoshitaka Nakamura | 13 | <i>The Journal of Business Communication Association</i> , Editorial Committee |

Other Board Members appointed by the Board Members Meeting

| | | |
|-------------------|--|---|
| Yuji Hayashi | | <i>The Journal of Business Communication Association</i> , Editorial Committee, Chair |
| Toshihiro Shimizu | | PR Committee |

General Affairs & Accounting: Seiji Nomura

Auditors: Shingo Yamamoto, Keiko Omura

- **Appointment of New Honorary Member**

Koji Tsubaki, advisor and Naoki Kameda, advisor have been appointed as new Honorary Members.

- **Non-board committee members**

Four new non-board committee members, Hiromitsu Hayashida (Int'l Liaison Committee, Chair), Nobuo Kamata (*The Journal of Business Communication Association*, Editorial Committee), Ken Naganuma (*The Journal of Business Communication Association*, Editorial Committee, Chair) and Yoichi Sato (UNEAJ Liaison) were elected.

- **Obituary**

Professor Junzo Hayashi (JBCA Honorary Member) passed away in May 2018, and Professor Yoji Nakasako (JBCA Honorary Member) passed away in December 2018. We would like to offer our deepest sympathies to the death of our respected professors.

- **Call for Papers**

The Association invites members to present papers at the upcoming national convention, as scheduled for October 12 (Saturday) and 13 (Sunday) at Kwassui Women's University. Please note that the deadline for proposals is June 10 (Monday).

- **Call for JBCA Award application**

We call for 2019 JBCA Award application. Please refer to the detail information on JBCA website. We anticipate your applications for the award. Applications for this year's award must be submitted between April 1st (Monday) and April 30th (Tuesday) 2019.

- **Information on Boueki Jitsumu Kentei held by Boueki Jitsumu Kentei Kyokai (Level A, B, C)**

Boueki Jitsumu Kentei Kyokai manages the Boueki Jitsumu Kentei (Level A, B, C). Please refer to the homepage for further detail on the exam's schedule and seminars. Relevant text books are also sold by the Boueki Jitsumu Kentei Kyokai.

- **Annual Membership Fees**

It is the time of the year that members are kindly reminded to remit their annual membership fees. Your regular or general membership fee of JPY 8000, or graduate student fee of JPY 4000, can be paid by using the enclosed JP Bank payment form. (Account number: 00110-20485445, Account Name: The Japan Business Communication Association)

- **JBCA Outline**

The Japan Business Communication Association is a well-established academic society with a history of over 80 years. Initially established as the Japan Business English Association, the Association is a member of both the Union of National Economic Associations in Japan and the Science Council of Japan.

In 2002, after careful consideration, the Board of directors decided to change the name of the Association to the Japan Business Communication Association, thanks to the great efforts of former President Takao NORISADA and other directors. The change signified the intention of the Association to further improve the academic quality of its activities.

Activities of the Association headquarters:

Main activities include an annual National Convention (customarily in October), our annual bulletin and other publications. The Association relies solely upon membership fees to finance its activities. Your support is greatly appreciated.

- **Becoming a Member**

In FY2012, the Association relaxed the membership requirements significantly. In addition to regular membership, general and graduate school memberships were introduced. Through this change, the Association wishes to enlarge its membership, invigorate the organization, and improve the academic quality of its activities. Members are kindly requested to recommend qualified prospects to join the Association.

- **Activities of regional chapters**

JBCA has three regional chapters in Kanto, Kansai, and Kyushu/Yamaguchi. Each chapter holds two or more regional meetings each fiscal year, which are held separately from the National Convention. All members belong to local chapters.

- **Regional chapter secretariats and presidents**

Kanto Chapter

Prof. Misa FUJIO

Faculty of Business Administration, Toyo University

President, JBCA Kanto Chapter

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E-mail: misa.fujio@gmail.com / misa_f@toyo.jp

Kansai Chapter

Prof. Mayumi Okamoto

Faculty of Business and Commerce, Kansai University

President, JBCA Kansai Chapter

3-3-35 Yamatecho, Suita-City, Osaka 546-8680

Phone: 06-6368-1243

E-mail: jbc.kansai@gmail.com

Kyushu/Yamaguchi Chapter

Prof. Kyoko Arai

Faculty of International Cultural Studies

Kwassui Women's University

President, JBCA Kyushu/Yamaguchi Chapter

1-50 Higashi Yamate Machi, Nagasaki City, Nagasaki Prefecture,

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Note: Regional chapter presidents have terms of appointment as stipulated by respective regional chapter rules. Names of presidents are current as at the time of this newsletter publication.

Secretariat:

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