

J B C A

The Japan Business Communication Association Newsletter

No. 24

April 1, 2018

- **Greetings**

I am gratified that you are probably all in good spirits in this early spring season. It is time of the year again to report the latest activities to JBCA members. Please check the enclosed materials.

Last October, the National Convention of 2017 was held at Toyo Gakuen University in Tokyo. With the excellent presentations and fruitful discussions, the convention ended with a great success. Once again, I thank you for your support and cooperation for the convention. In October this year, the National Convention will be held at Kinki University. We look forward to having another successful convention by participation of more members.

As you are all aware, funding for JBCA activities depend on the membership fees. Your cooperation and support for the association are greatly appreciated.

Nobuo Kamata, President

- **The 78th National Convention**

The National Convention of 2018 is scheduled to take place on Saturday 13th and Sunday 14th of October 2018 at Kinki University, Higashi-Osaka Campus, Osaka with Professor Kazumasa Kobayashi as the chair of the steering committee. The International Session, which has been held for more than ten consecutive years inviting researchers from overseas, is also planned.

Members are invited to present their research papers, in order to make this Convention successful.

Members are also urged to offer their suggestions for the preparation of Convention program. Contact details appear at the end of this newsletter.

- **The 77th National Convention**

The National Convention of 2017 was held successfully on Saturday 7th and Sunday 8th of October at Toyo Gakuen University, with Professor Keiko Omura serving as committee chair. Sixteen presentations, including the special lectures and special research report, were given. Professor Yong-Seung Park, Kyung Hee University, gave his paper presentation.

Once again, I would like to express my thanks to the committee chair, Professor Keiko Omura, who has helped us a great deal and all those who were involved for having made this Convention a success.

Thank you very much.

- **International exchange news**

Korea Association for Business Communication (KABC), with whom JBCA has concluded MOU, held its 2017 Summer Conference on August 23rd during the 19th Total Academic Conference of Korea Management Association held between August 21st and 23rd at KDJ Convention Center in Gwangju City. Eight people from JBCA took part in this KABC Summer Conference. Former President Hiromitsu Hayashida delivered a key-note speech, which was followed by individual paper presentations by two members in the following order; Prof. Seiji Nomura and Prof. Kan Kyoung-Soo. Also, Association for Business Communication (ABC), with whom JBCA has concluded MOU, held its 15th Asia-Pacific Conference from June 9th to 11th at the Hong Kong Polytechnic University. Fourteen people from JBCA took part in this ABC Asia-Pacific Conference and 10 Professors made paper presentations. In addition, ABC held its 82nd Annual International Conference from October 18th to 21st in Dublin, Ireland. Through these two conferences, JBCA members were able to further deepen our relationships with various researchers throughout the world.

● **Information on next KABC International Conference**

KABC will hold its next international conference during the upcoming Total Academic Conference of Korea Management Association in August 2018 at Daegu City, Korea. We hope many members of JBCA will attend and make paper presentations at the conference. We will inform further detail as soon as we receive the information.

● **New Members and Update of JBCA Membership Status**

At the 77th Convention, 15 new members were admitted, including 9 regular members, 3 general member, 1 graduate student member and 2 supporting corporate members. As at the end of the 77th (2017) National Convention, total membership count was 194 members (consisting of 4 honorary members, 153 regular members, 25 general members, 8 graduate student members, and 1 corporate member and 3 supporting corporate members). Please refer to the table below for the membership status.

Meanwhile, the following 11 members withdrew from the Association: Akimori Ikeda, Shigeru Omura, Minato Asakawa, Akihiro Koga, Shoko Nishida, TOEIC, Toyofumi Hiraoka, Naoki Osone, Tokushigero Akiyama and Mitsuru Yamamoto.

New members (In random order)

Type	Name	Affiliation	Chapter
General	Yoshitaka Inoue	Deloitte Tohmatsu Consulting	Kansai
Regular	Masako Sugiyama	Toyo University	Kanto
Regular	Kazuhiro Uozumi	Kanagawa University	Kanto
General	Kota Hanzawa	Rakuten, Inc.	Kanto

Regular	Mirei Hirota	Dokkyo University	Kanto
Regular	Kyoko Arai	Kwassui Women's Univerity	Kyushu Yamaguchi
Graduate Student	Tatsuya Miyagi	Doshisha Univerity	Kansai
General	Mari Morimoto	Osaka Gas Chemicals Co., Ltd	Kansai
Regular	Tan Seoh Koon	Josai University	Kanto
Regular	Chia Su Aie	Josai Univeristy	Kanto
Regular	Takako Maeda	Tokyo Woman's Christian University	Kanto
Regular	Hiroshi Tsushima	Toyo Gakuen University	Kanto
Supporting	Nihon Boueki Jitsumu Kentei Kyokai		
Regular	Chie Urawa	Hong Kong Polytechnic University	Kanto
Supporting	Shinkyō Kabushiki Kaisha (formerly, Shinkyō Insatsu Kabushiki Kaisha)		

JBCA Membership Status

Membership Type	End of 2017 General Meeting	End 2016 General Meeting
Honorary	4	4
Regular	150	151
General	25	24
Graduate Students	8	8
Corporate	1	1
Supporting	3	2
Total	194	190
Withdrawals	11	8
New Members	15	8

- **Call for Papers**

The Association invites members to present papers at the upcoming national convention, as scheduled for October 13 (Saturday) and 14 (Sunday) at Kinki University. Please note that the deadline for proposals is May 31 (Thursday).

- **Call for JBCA Award application**

We call for 2018 JBCA Award application. Please refer to the detail information on JBCA website. We anticipate your applications for the award. Applications for this year's award must be submitted between April 1st (Sunday) and April 30th (Monday).

- **Information on Boueki Jitsumu Kentei held by Boueki Jitsumu Kentei Kyokai (Level A, B, C)**

Boueki Jitsumu Kentei Kyokai manages the Boueki Jitsumu Kentei (Level A, B, C). Please refer to the homepage for further detail on the exam's schedule and seminars. Relevant text books are also sold by the Boueki Jitsumu Kentei Kyokai.

- **Annual Membership Fees**

It is the time of the year that members are kindly reminded to remit their annual membership fees for 2018. Your regular or general membership fee of JPY 8000, graduate student fee of JPY 4000, or supporting membership fee of JPY48000, can be paid by using the enclosed JP Bank payment form. (Account number: 00110-2-485445, Account Name: The Japan Business Communication Association)

- **JBCA Outline**

The Japan Business Communication Association is a well-established academic society with a history of over 80 years. Initially established as the Japan Business English Association, the Association is a member of both the Union of National Economic Associations in Japan and the Science Council of Japan. In 2002, after careful consideration, the Board of directors decided to change the name of the Association to the Japan Business Communication Association, thanks to the great efforts of former President Takao Norisada and other directors. The change signified the intention of the Association to further improve the academic quality of its activities.

Activities of the Association headquarters:

Main activities include an annual National Convention (customarily in October), our annual bulletin and other publications. The Association relies solely upon membership fees to finance its activities. Your support is greatly appreciated.

Becoming a Member

In FY2012, the Association relaxed the membership requirements significantly. In addition to regular membership, general and graduate school memberships were introduced. Through this change, the Association wishes to enlarge its membership, invigorate the organization, and improve the academic quality of its activities. Members are kindly requested to recommend qualified prospects to join the Association.

Activities of regional chapters

JBCA has three regional chapters in Kanto, Kansai, and Kyushu/Yamaguchi. Each chapter holds two or more regional meetings each fiscal year, which are held separately from the National Convention. All members belong to local chapters.

Regional chapter secretariats and presidents

Kanto Chapter

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Kyushu/Yamaguchi Chapter

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Note: Regional chapter presidents have terms of appointment as stipulated by respective regional chapter rules. Names of presidents are current as at the time of this newsletter publication.

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