

J B C A

The Japan Business Communication Association Newsletter

No. 23

April 3, 2017

- **Greetings**

I am gratified that you are probably all in good spirits in this early spring season. As always, I thank you for your support and cooperation in the activities of the Association.

At this time, I would like to share some information regarding the Association, and make some requests. Please check the materials supplied, and kindly remit your membership fees. Your cooperation is greatly appreciated.

In October 2017, the National Convention will be held at Toyo Gakuen University Hongo Campus. We look forward active participation by JBCA members. Please refer to further detail of the convention in the next column. We would appreciate your continued support and contribution to JBCA activities.

Nobuo Kamata, President

- **The 77th National Convention**

The National Convention of 2017 is scheduled to take place on Saturday 7th through Sunday 8th of October 2017 at Toyo Gakuen University Hongo Campus in Bunkyo-ku, Tokyo with Professor Keiko Omuara as the chair of the steering committee. The International Session, which has been held for the last ten consecutive years inviting researchers from overseas, will also be held.

Members are invited to present their research papers, in order to make this Convention successful.

Members are also urged to offer their suggestions for the preparation of Convention program. Contact details appear at the end of this newsletter.

- **The 76th National Convention**

The National Convention of 2016 was held successfully on Saturday 8th through Sunday 9th of October at Ryukoku University, with Professor Kazuyo Murata serving as committee chair. Twenty-three presentations, including the Special Lectures, were given. Professor Gun-Jo Woo, Korea University, delivered a key-note speech and Professor Hyejung Chang, Chairman of KABC from Kyung Hee University and Professor Lee, Sang Chul, Sungkyunkwan University, gave their paper presentations.

Once again, I would like to express my thanks to the committee chair, Professor Kazuyo Murata, who has helped us a great deal and all those who were involved for having made this Convention a success. Thank you very much.

- **International exchange news**

Korea Association for Business Communication (KABC), with whom JBCA has concluded MOU, held its 2016 Summer Conference during the 18th Total Academic Conference of Korea Management Association held between August 17th and 19th at BEXCO Convention Hall in Busan Metropolitan City. Ten people from JBCA took part in this KABC Summer Conference. Former President Hiromitsu Hayashida made a congratulatory remarks and President Nobuo Kamata delivered a key-note speech, which was followed by individual paper presentations by six members in the following order: Prof. Atsuko Kaneko, Prof. Momotaro Takamori, Prof. Kenichi Sato, Prof. Seiji Nomura, Prof. Misa Fujio and Prof. Yukio Hisashima.

- **New Members and Update of JBCA Membership Status**

At the 76th Convention, 8 new members were admitted, including 6 regular members, 1 general member and 1 graduate student member. As at the end of the 76th (2016) National Convention, total membership count was 190 members (consisting of 4 honorary members, 151 regular members, 24 general members, 8 graduate student members, and 1 corporate member and 2 supporting corporate members). Please refer to the table below for the membership status.

Meanwhile, the following 8 members withdrew from the Association: Yutaka Tokuda, Son Sei, Ichiro Sasaki, Nobuyuki Matsukura, Kazue Akutsu, Minoru Inaba, Tatsuro Ebisawa and Masamichi Asama.

New members (In random order)

Type	Name	Affiliation	Chapter
Regular	Takeo Sato	GLOBESHIP Corporation	Kanto
Regular	Magumi Inage	Tokyo Woman's Christian University	Kanto
Graduate Student	Rie Shindo	Rikkyo University	Kanto
Regular	Hiromi Inami	Waseda University	Kanto
Regular	Ryuji Fujikami	Tokyo International University	Kanto
Regular	Florin Mechita	University Transilvania of Brasov	Kanto
Regular	Shinichi Kobayashi	J. F. Oberlin University	Kanto
General	Yuko Sangu	Kobe Business School	Kansai

JBCA Membership Status

Membership Type	End of 2016 General Meeting	End 2015 General Meeting
Honorary	4	4
Regular	151	150
General	24	23
Graduate Students	8	10
Corporate	1	1
Supporting	2	2
Total	190	190
Withdrawals	8	19
New Members	8	8

- **New Advisor**

Professor Hiromitsu Hayashida, former director, was appointed as an advisor.

- **Appointment of New Chair for the Editorial Committee**

Prof. Ken Naganuma has become a new chair for the Editorial Committee. We express our sincere appreciation to the former chair, Prof. Misa Fujio, for her 4 year-long dedicated work as a chair of the editorial committee.

- **Call for Papers**

The Association invites members to present papers at the upcoming national convention, as scheduled for October 7 (Saturday) and 8 (Sunday) at Toyo Gakuen University. Please note that the deadline for proposals is June 11 (Sunday).

- **Call for JBCA Award application**

Starting this year, we begin calling for JBCA Award application. Please refer to the detail information on JBCA website. We anticipate your applications for the award. This year's deadline for application is May 31 (Wednesday).

- **Information on Business English Test by The Japan Chamber of Commerce and Industry**

We have received the attached information on the Business English Test by The Japan Chamber of

Commerce and Industry for your perusal.

- **Annual Membership Fees**

It is the time of the year that members are kindly reminded to remit their annual membership fees for 2017. Your regular or general membership fee of JPY 8000, graduate student fee of JPY 4000, or supporting membership fee of JPY48000, can be paid by using the enclosed JP Bank payment form. (Account number: 00110-2-485445, Account Name: The Japan Business Communication Association)

- **JBCA Outline**

The Japan Business Communication Association is a well-established academic society with a history of over 80 years. Initially established as the Japan Business English Association, the Association is a member of both the Union of National Economic Associations in Japan and the Science Council of Japan. In 2002, after careful consideration, the Board of directors decided to change the name of the Association to the Japan Business Communication Association, thanks to the great efforts of former President Takao Norisada and other directors. The change signified the intention of the Association to further improve the academic quality of its activities.

Activities of the Association headquarters:

Main activities include an annual National Convention (customarily in October), our annual bulletin and other publications. The Association relies solely upon membership fees to finance its activities. Your support is greatly appreciated.

Becoming a Member

In FY2012, the Association relaxed the membership requirements significantly. In addition to regular membership, general and graduate school memberships were introduced. Through this change, the Association wishes to enlarge its membership, invigorate the organization, and improve the academic quality of its activities. Members are kindly requested to recommend qualified prospects to join the Association.

Activities of regional chapters

JBCA has three regional chapters in Kanto, Kansai, and Kyushu/Yamaguchi. Each chapter holds two or more regional meetings each fiscal year, which are held separately from the National Convention. All members belong to local chapters.

Regional chapter secretariats and presidents

Kanto Chapter

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Kyushu/Yamaguchi Chapter

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Note: Regional chapter presidents have terms of appointment as stipulated by respective regional chapter rules. Names of presidents are current as at the time of this newsletter publication.

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