

# J B C A

## The Japan Business Communication Association Newsletter

No. 22

April 1, 2016

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- **Greetings**

I am gratified that you are probably all in good spirits in this early spring season. As always, I thank you for your support and cooperation in the activities of the Association.

At this time, I would like to share some information regarding the Association, and make some requests. Please check the materials supplied, and kindly remit your membership fees. Your cooperation is greatly appreciated.

Now, I am also pleased to announce that the new JBCA board members were elected and approved at the general members assembly held in October last year. As a newly elected President, I would like to express my sincere appreciation to the former President Hiromitsu Hayashida and the former board members for their endeavor during their tenure. I along with the new board members am determined to unite our efforts for further development of this association.

Nobuo KAMATA, President

- **The 76<sup>th</sup> National Convention**

The National Convention of 2016 is scheduled to take place on Saturday 8 through Sunday 9 of October 2016 at Ryukoku University Fukakusa Campus with Professor Kazuyo MURATA as the chair of the steering committee. The International Session, which has been held for the last nine consecutive years, will be hosted.

Business communication researchers including those from KABC and others from overseas will be invited to give special lectures. This event should serve as a forum for exchange of views with our members. Members are invited to present their research papers, in order to make this Convention successful. Members are also urged to offer their suggestions for the preparation of Convention program. Contact details appear at the end of this newsletter.

- **The 75<sup>th</sup> National Convention**

The National Convention of 2015 was held successfully on Saturday 10 through Sunday 11 of October at Wako University in Tokyo, with Professor Takehisa Kobayashi serving as committee chair. Twenty-four presentations, including the Special Lectures, were given. Professor Hveiung Chang, Kyug Hee University, and Professor Vu Anh Dung, Vietnam Japan University (VJU), gave the Special Lectures.

I would like to thank all involved for having made this Convention a success. Once again, I would like to extend my sincere gratitude to all the people who were involved. Thank you very much.

- **International exchange news**

At the 75<sup>th</sup> National Convention, we have concluded MOU with ABC and VJU.

ABC (Association for Business Communication) headquartered in the U.S. were born around the same time at JBCA and members of both associations have been enjoying friendly relationships on a personal basis. We hope that the conclusion of MOU this time will further expand the exchange by both the associations.

We have also signed a partnership agreement with the Management Board of VJU which is being founded in Hanoi, Vietnam. We anticipate that various exchange activities will be implemented such as joint research or dispatching instructors from JBCA.

● **New Members and Update of JBCA Membership Status**

At the 75<sup>th</sup> Convention, 8 new members were admitted, including 5 regular members, 1 general member, 1 graduate student member, and 1 supporting corporate member. As at the end of the 2015 National Convention, total membership count was 193 members (consisting of 4 honorary members, 153 regular members, 23 general members, 10 graduate student members, and 1 corporate member and 2 supporting corporate members). Please refer to the table below for the membership status.

At the general assembly, passing of the former honorary member, Katsumi ITO and the former member and Professor Emeritus at Chuo University, Fumiaki MIHASHI, was reporting and the participants offered a silent prayer for the deceased.

Meanwhile, the following 19 members withdrew from the Association: Yoshiyuki HAZAMA, Ichiro IIDA, Yasunaga TAKACHIHO, Shigetaka YOSHITOMI, Takako KORETSUNE, Akira NISHI, Miya MORISHITA, Katsumi ITO, Shizu YAMAMOTO, Hajime SATO, The Japan Chamber of Commerce and Industry, Mikio AOKI, Harumi KURE, Tomoko YORITA, Naotake JIMBO, Toranosuke HASHIMOTO, Takayoshi TAKEI, Kyota KISHIMOTO, Tateo MATSUZAWA

**New members (In random order)**

Type	Name	Affiliation	Chapter
Grad	Peina Chen	Chuo University	Kanto
Corporate	Self-counselling Fukyu Kyokai	specified nonprofit corporation	Kansai
Regular	Chiharu NISHIKAWA	Mejiro University	Kanto
Regular	Kan Kyoung-Soo	Kansai Gaidai University	Kansai
Regular	Harumi YOSHIDA	Yoshida Harumi Jimusho	Kanto
General	Hitoko AOYAGI	Nihon Consulting FP Fukyu Kyokai	Kanto
Regular	Noboru NAGASAKI	Josai Kokusai University	Kanto
Regular	Yoshiharu FUJIMAKI	Tamagawa University/Toshiba	Kanto

**JBCA Membership Status**

Membership Type	End of 2015 General Meeting	End of 2014 General Meeting
Honorary	4	5
Regular	153	159
General	23	27
Graduate Students	10	10
Supporting	3	3
Total	193	204
Withdrawals	19	12
New Members	8	14

### New Director and their Roles

Name	Number of Votes	Role
Yukie Aoyagi	26	Int'l Liaison Committee, National Liaison Committee
Mayumi Okamoto	26	<i>The Journal of Business Communication Association</i> , Editorial Committee
Atsuko Kaneko	26	Planning Committee
Nobuo Kamata	31	President
Kazuo Kobayashi	22	National Liaison Committee, Chair
Munetsugu Takeda	24	PR Committee, Chair
Ken Naganuma	29	<i>The Journal of Business Communication Association</i> , Editorial Committee
Seiji Nomura	32	<i>The Journal of Business Communication Association</i> , Editorial Committee
Yuji Hayashi	23	<i>The Journal of Business Communication Association</i> , Editorial Committee
Yukio Hisajima	33	Planning Committee, Chair
Takashi Masuyama	30	Planning Committee
Kazuyo Murata	23	Int'l Liaison Committee

### Other Board Members appointed by the Board Members Meeting

Misa Fujio	<i>The Journal of Business Communication Association</i> , Editorial Committee, Chair
Takehisa Kobayashi	UNEAJ Liaison

General Affairs & Accounting: Takehisa Kobayashi

Auditors: Shingo Yamamoto, Keiko Omura

- **New Advisor**

Professor Tatsuro NOBU was appointed as an adviser.

- **Non-board committee members**

Six new non-board committee members, Hiromitsu Hayashida (Int'l Liaison Committee, Chair), Toshihiro Shimizu (PR Committee), Yojiro Ii and Yoshitaka Nakamura (*The Journal of Business Communication Association*, Editorial Committee), Momotaro Takamori and Kan Kyoung-Soo (Planning Committee) were elected.

- **Call for Papers**

The Association invites members to present papers at the upcoming national convention, as scheduled for October 8 (Saturday) and 9 (Sunday) at Ryukoku University. Please note that the deadline for proposals is May 31 (Monday).

- **Information on Business English Test by The Japan Chamber of Commerce and Industry**

We have received the attached information on the Business English Test by The Japan Chamber of Commerce and Industry for your perusal.

- **Annual Membership Fees**

It is the time of the year that members are kindly reminded to remit their annual membership fees. Your regular or general membership fee of JPY 8000, or graduate student fee of JPY 4000, can be paid by using the enclosed JP Bank payment form. (Account number: 00110-20485445, Account Name: The Japan Business Communication Association)

- **JBCA Outline**

The Japan Business Communication Association is a well-established academic society with a history of over 80 years. Initially established as the Japan Business English Association, the Association is a member of both the Union of National Economic Associations in Japan and the Science Council of Japan. In 2002, after careful consideration, the Board of directors decided to change the name of the Association to the Japan Business Communication Association, thanks to the great efforts of former President Takao NORISADA and other directors. The change signified the intention of the Association to further improve the academic quality of its activities.

Activities of the Association headquarters:

Main activities include an annual National Convention (customarily in October), our annual bulletin and other publications. The Association relies solely upon membership fees to finance its activities. Your support is greatly appreciated.

- **Becoming a Member**

In FY2012, the Association relaxed the membership requirements significantly. In addition to regular membership, general and graduate school memberships were introduced. Through this change, the Association wishes to enlarge its membership, invigorate the organization, and improve the academic quality of its activities. Members are kindly requested to recommend qualified prospects to join the Association.

- **Activities of regional chapters**

JBCA has three regional chapters in Kanto, Kansai, and Kyushu/Yamaguchi. Each chapter holds two or more regional meetings each fiscal year, which are held separately from the National Convention. All members belong to local chapters.

- **Regional chapter secretariats and presidents**

Kanto Chapter

Prof. Yasuo NAKATANI

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Kyushu/Yamaguchi Chapter

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*Note: Regional chapter presidents have terms of appointment as stipulated by respective regional chapter rules. Names of presidents are current as at the time of this newsletter publication.*

Secretariat:

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